



## THE PRACTICE RENEWAL SYSTEM®

BY GINNY HEGARTY, SPHR

### GIVE YOURSELF A SWIFT KICK IN THE PANTS!

2 CDs/Manual/Workbook

*Plus a Complimentary 30-minute Strategy Session with Ginny*

I'm hearing echoes of my grandmother! **"What you need is a swift kick in the pants"** was her solution when we got bogged down in our own drama and needed to shake things up and start over. Of course, she never meant it literally; it was just her way of telling us to stop complaining and start doing something about whatever we were whining about. It was usually followed up with a lecture from my mother on how **"actions speak louder than words."** Sound familiar?

How about these laments, do any of these sound familiar to you?

- **"It seems like all we ever do is talk about changing things...but nothing ever gets done"**
- **"We revisit problems year after year; why can't we solve our problems once and for all?"**
- **"We have the best of intentions, but who has the time and energy to stay focused?"**
- **"We should just stop having meetings since nothing we talk about ever gets done."**

**THESE ROADBLOCKS WILL AFFECT MORALE AND PROFITABILITY. MAKE NO MISTAKE ABOUT IT; THEY WILL HOLD YOU BACK. IF YOU SHARE THESE FRUSTRATIONS, WE HAVE GREAT NEWS FOR YOU!**

### 10 STEPS WILL CHANGE EVERYTHING

With *The Practice Renewal System*®, Ginny Hegarty shares the **10 STEPS** that will guide you to harness the passion and energy of your players to build a great team. Ginny also teaches you the magic of a strategic planning process that keeps everyone on track and accountable as you build your dream practice. **It's all in there: an audio CD presented by Ginny Hegarty, data CD, workbook and your own Strategic Planning Manual.**

#### HERE'S WHAT DR. IAN SHUMAN TOLD US:

"My team became acutely aware of what we were trying to achieve and your workbooks and exercises helped me express in words what I had always thought but cold never actualize."



#### DO YOU HAVE TEAM MEETING DÉJÀ VU?

We've had dental office managers tell us they could shuffle one year's agendas and reuse them again the next because nothing ever gets solved. **STOP THE MADNESS!**

Discover Ginny's tested and proven system to renew your practice for yourself. This is the home study version of the system Ginny has used successfully with consulting clients for years. If you are ready to move from aggravation to achievement...from frustration to fulfillment... *The Practice Renewal System*® will give you the direction and the tools you will need.

***"The measure of success is not whether you have a tough problem to deal with, but whether it is the same problem you had last year."*** – John Foster Dulles

#### LISTEN TO WHAT CLIENT, DR. MICHAEL MONSARRAT HAD TO SAY

"My practice is doing well yet I was intrigued.... upon receiving *The Practice Renewal System*® I thought, "What am I doing this for - I could just "phone-it-in" for the next fifteen years." After going through the workbook and listening to the CD, however, I got real excited about sharing ideas with my staff. A skeptical group gathered for a "mandatory, it'll only take about one hour meeting" and emerged after two and one-half hours an energized and enthused team."

**THE PRACTICE RENEWAL SYSTEM AUDIO CDS AND BOOKS  
\$ 297**